

Paperfest

Paperfest SPORTS

PARTNERSHIP OPPORTUNITIES

MAJOR MEDIA PARTNER – \$15,000+ (ONE PARTNER PER FORM OF MEDIA)

- Logo placed Before and Larger than all other Media Partners
- Live Broadcast from Paperfest
- Exclusive Vendor Booth: Logo and Brand recognition during event
- Name recognition during Event Stage Announcement
- Additional benefits noted in *Media* and *Social Media Partners* Level

MEDIA PARTNERS – \$5,000

- Live Broadcast from Paperfest
- In-Park Company Banner (20 sq. ft.)
- Event Posters & Flyers Distributed throughout the Community
- Additional benefits noted in the *Social Media Partners* Level.

SOCIAL MEDIA PARTNERS – \$1,000

- Recognition and Cross Marketing across Paperfest Social Media
- Newspaper “Thank You” Ad
- Event Partnership Boards
- Paperfest Partnership Webpage with Website Link

Interested in further partnership opportunities contact: paperfestwi@gmail.com

You're invited to join us at the 31st annual Paperfest!

ONLINE: Complete form online at www.paperfest.com/partners or mail to: Kim-Com Promotions, PO Box 33, Kimberly, WI 54136

Company Name: _____

Contact Person: _____

Phone Number: _____

Email: _____

Partnership Value: _____ (level description above)

Partnership Details: _____

Signature: _____ Date: _____

Deadline to receive all partnership incentives: May 1st

Paperfest

MEDIA KIT

JULY 18-20, 2019



...it's all about community

Paperfest....it's all about community!

You're invited to join us at the 31st annual Paperfest!

Since 1989, this free festival has been bringing the community together with fun for all ages. Each year, 20,000+ people come out to enjoy attractions from live music and family entertainment to carnival rides, games, and great food. Don't forget the various sporting events and attractions such as Tour de Fest, 5K Run/Walk, and Volleyball Tournament, or the popular Car & Motorcycle Show.

Paperfest is a 501c4 not for profit event that is run entirely by volunteers. Proceeds from the weekend are donated back into the community through various nonprofit, civic, and service organizations that are represented. Over the last 30 years, Paperfest has donated more than \$836,000. This year, our goal is to donate \$50,000!

Thank you, Paperfest wouldn't be possible without your support!

MUSIC, FUN, & COMMUNITY INVOLVEMENT

LIVE MUSIC – there's a variety of bands throughout the weekend. Nightly headliners vary from local top performers to national acts. Kevin Chalfant who played with Journey (thur), Fran Cosmo who is formerly of BOSTON (fri), and national act QUIET RIOT (sat).

FAMILY FUN – Saturday is a day for the family! The family tent is running in full force with FREE entertainers and numerous kids' games and activities. Featured activities include Papermaking, Petting Zoo, Pony Rides, and Trout Fishing Pond. Paperfest offers carnival rides, games, and activities for every age. Teens love the toilet paper toss and giant yard games.

COMMUNITY – the heart and soul of Paperfest. Without community support from volunteers and partners, Paperfest would still just be an idea. Funds raised at Paperfest go back into the community. Paperfest truly is all about community!

PAPERFEST 2020 – Paperfest will be back at Memorial Park in Combined Locks for 2020. As the Village of Combined Locks turns 100, Paperfest will be in town to celebrate the centennial. Paperfest will be held July 16-19, 2020. Stay tuned for more exciting information by following on Facebook or at www.paperfest.com

CONTACT WITH ANY QUESTIONS: PAPERFESTWI@GMAIL.COM

ATTRACTIONS & SPORTING EVENTS:

Fox Communities Credit Union Hot Air Balloons – Saturday July 21, 2019

Check out huge hot air balloons up close and personal as they light up the night sky!

Carnival Rides

A festival wouldn't be complete without Carnival Rides through the midway.

Featured Activities

River Boat Cruises – cruise the Fox River right from Paperfest!

Helicopter Rides – take a ride and get an aerial view of the Fox Valley.

Giant Lawn Games – play an extra-large version of all of your favorite yard games.

Inflatables, Bungee Jump, Toilet Paper Toss, Hole in One Golf Challenge, and more!

5k Run/Walk & FREE Youth 1K Run – Friday July 19th, 2019

The Paperfest 5K Run/Walk is BACK! Don't miss out on this great family activity.

Tour de Fest Bike Ride – Saturday July 20th, 2019

Four fully supported rides (18, 40, 70, and 100 miles) through the Wisconsin countryside. Take off at your leisure between 7-9am, enjoy the ride then join us back at Paperfest for some awesome live music, food, and family activities.

Volleyball Tournaments – Friday & Saturday July 19-20, 2019

Two days of great volleyball! Saturday – Men's and Women's triples divisions and Friday – Reverse Coed Quads under the lights, an event unique to Paperfest!

3 on 3 Basketball Tournament – Saturday July 20th, 2019

Streetball is a growing sport in the Fox Valley. We offer divisions for all ages!

Fishing Tournament – Friday & Saturday July 19-20, 2019

Our popular fishing tournament promotes fishing for the young kids.

Firefighter's Tug of War – Saturday July 20th, 2019

Who doesn't enjoy watching firefighters compete against each other, pulling to see which squad in Northeast Wisconsin is the strongest!

Yoga in the Park – Thursday & Saturday July 18 & 20, 2019

Enjoy two free yoga sessions in beautiful Sunset Park! Adult and kids classes.

Car, Truck, & Motorcycle Show – Sat July 20th, 2019

Have a car you'd like to show off? Covering everything from classics, modified, and imports, bring your car and check out some beautiful cars and enjoy music.

EVENTS, ACTIVITIES, TIMES, AND LOCATION ALL SUBJECT TO CHANGE