



NEWS RELEASE

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PROMOTIONS**
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FOR IMMEDIATE RELEASE

PAPERFEST: JULY 19 - 22, 2007 **A Community-Centered Celebration**

KIMBERLY, WI, April 2007 - The 19th annual Paperfest celebration at Sunset Park in Kimberly kicks off on Thursday, July 19, with the national rock band Gin Blossoms.

Paperfest, run entirely by volunteers, is a free admission, family-oriented festival that raises money for nonprofit and civic organizations in the Fox Valley. Spanning four days, it offers fun for all ages through games, sports, music and food.

Each year, this event draws over 20,000 people from all over the Fox Cities region and beyond. To-date, \$475,000 has been returned to civic and nonprofit organizations in the community through sponsorship and volunteer hours.

Paperfest features national and local artists on five stages, with enough variety to satisfy nearly any musical palette. In addition to Gin Blossoms, this year's headliners include Vic Ferrari, Boogie & the Yo Yo'z, RPM, and the national country band Bomshel. The attached entertainment schedule provides a complete list of artists and performance times for each stage.

A Battle of the Bands will again be offered this year, providing a venue for local bands to compete on Saturday, with finals on Sunday.

Paperfest's sporting events include the Tour de Fest Bike Tour, a 5K Sunset Run, and a variety of tournaments, including youth soccer, volleyball, flag football, 3-on-3 basketball, fishing, and ladder golf. Many events require pre-registration. Information and registration forms are available for download at www.paperfest.org.

The entertainment schedule, activities list, event flyers, concession menus, parking information, a park map, and even up-to-the-minute statistics on tournaments can be found online at www.paperfest.org.

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